



## **International Festival of Scenic Arts**

Victoria & Albert Museum - London 23 September 9.30am – 5.00pm

### **Programme**

**9.30am**

Presentation of programme of *International Festival of Scenic Arts*

**SIB 2010 - THE HEART OF TECHNOLOGY**

**The 22<sup>nd</sup> edition of the International Exhibition of Show Business, Installation & Broadcast Technology**

to follow

### **DESIGNING FOR OPERA AND MUSICAL PERFORMANCE LINKING MEMORY AND INNOVATION**

*“We wanted to focus on opera and musical performance, drawing creative and technical realities with the day dedicated to examining the fusion of traditional methods of a purely classical bent with those orientated towards experimentation, that make broad use of multimedia and computerised technologies. A day in the company of a group of award-winning professionals of international acclaim: scenographers, costume designers and lighting designers. An event at the forefront of the developing dialogue between conventional and modern approaches to design, addressed by highly experienced designers and technicians who will present audio-visual examples of recent projects.”*

**9.50 am**

**First Part**

#### **THE STUDY AND THE APPLICATION OF LIGHTING FOR THEATRICAL LIVE PERFORMANCE**

**Rick Fisher** (*lighting designer*)

to follow

#### **ARCHITECTURE OF LIGHT IN MUSICAL THEATRE**

**Paule Constable** (*lighting designer*)

to follow

#### **LEDS: A STEP FORWARD. THE SELADOR WORLD**

**Mark White**

*(ETC's manager for the UK & Ireland, a member of the Assoc. of Lighting Designers and chairman of the Assoc. of British Theatre Technicians)*

**10.50am**

Coffee Break

**11.00am**

**The Scenographer presents:**

#### **THE SCENIC ART OF**

**Ezio Frigerio** (*stage and set designer*) and **Franca Squarciapino** (*costume designer*)

*Introduction*

**Ivana D'Agostino**

*(professor of history of scenography and costume, Academy of Art, Venice; art critic)*

**12.20pm**

Coffee Break

**12.30**

**FROM SET EXTENSION IN THEATRE TO THE CREATIVE IMAGE  
AS A PROPOSED COMPLETION OF SCENIC ACTION**

**Sergio Metalli**

*(director and video designer)*

**1.00pm**

Lunch break

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**2.00pm**

**Second Part**

**ELEMENTS OF DIRECTING AND STAGE DESIGN FOR OPERA**

*Selection of video clips of opera productions*

**Introduction**

**Francesca Zardini** *(director of special events at the Arena di Verona)*

**Keynote speaker**

**John Pascoe** *(theatre director, stage and costume designer)*

**2.45pm**

**The Scenographer presents:**

**TRIBUTE TO MARIA BJORNSON**

***The life and works of MARIA BJORNSON***

*(stage and costume designer)*

**Keynote speakers**

**Adam Pollock** *(impresario and theatre designer)*, **David Pountney** *(theatre and opera director, artistic director of Bregenz Festival)*, **Jonathan Kent** *(producer, theatre director)*

*Video Tribute by Harold Prince (theatrical producer and director)*

**3.50pm**

Coffee Break

**4.00pm**

**DESIGNED SETS, COSTUMES AND CGI PROJECTION FOR THEATRE AND OPERA**

**Keynote speaker**

**William Dudley** *(stage designer, costume designer, video designer and 3D animator)*

**5.00pm**

**End of proceedings**